

CIP / On Business

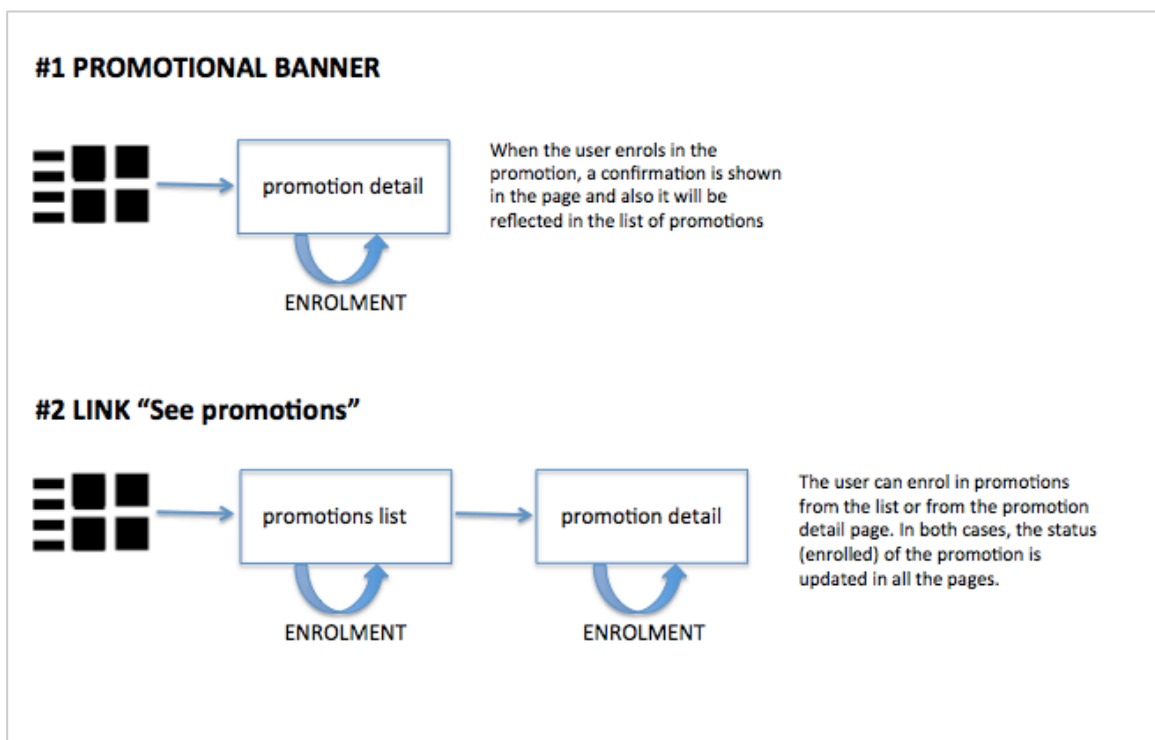
Promotions v1.3



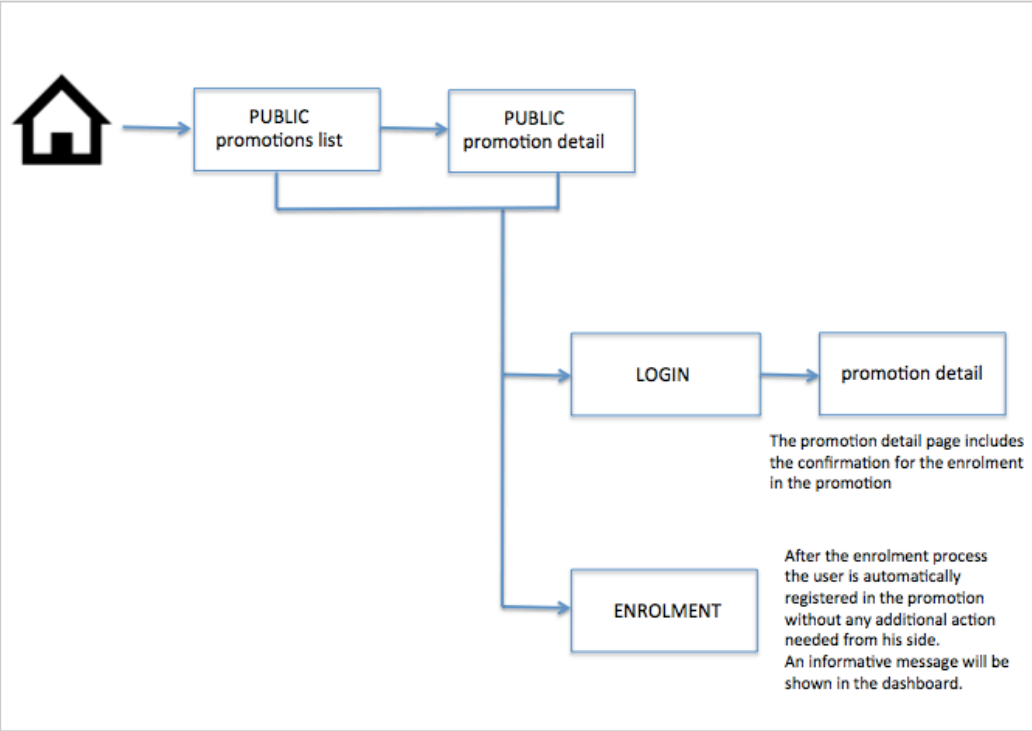
Access to promotions could be from three different ways:

- From dashboard (registered user)
- From home page (not logged / not registered)
- From mailings, banners, etc.

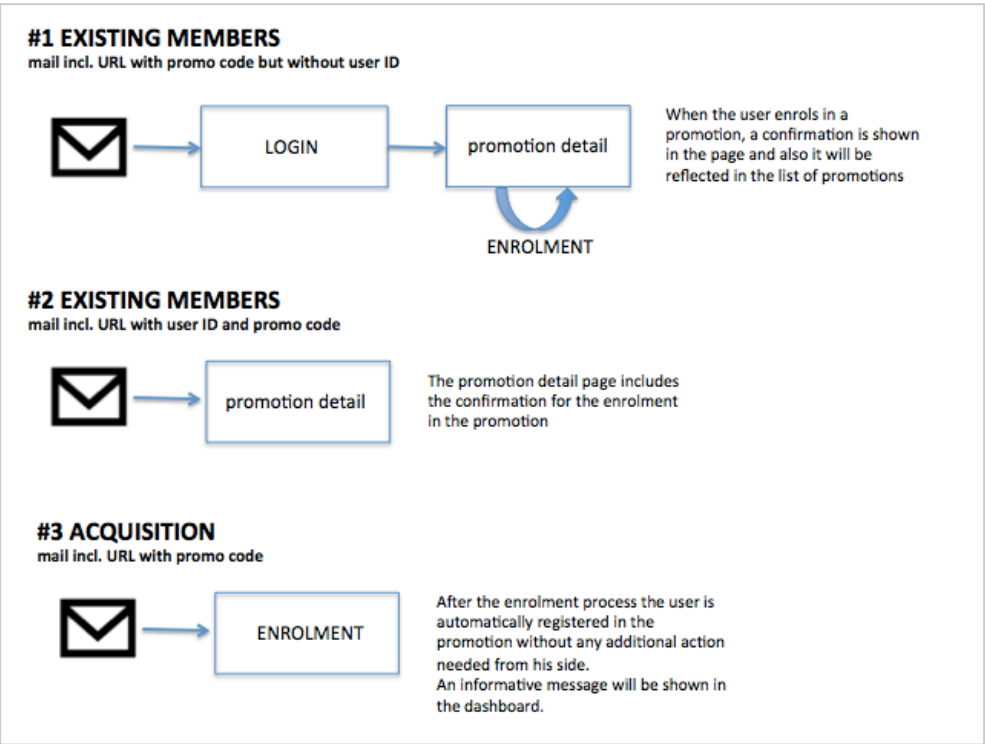
FROM DASHBOARD



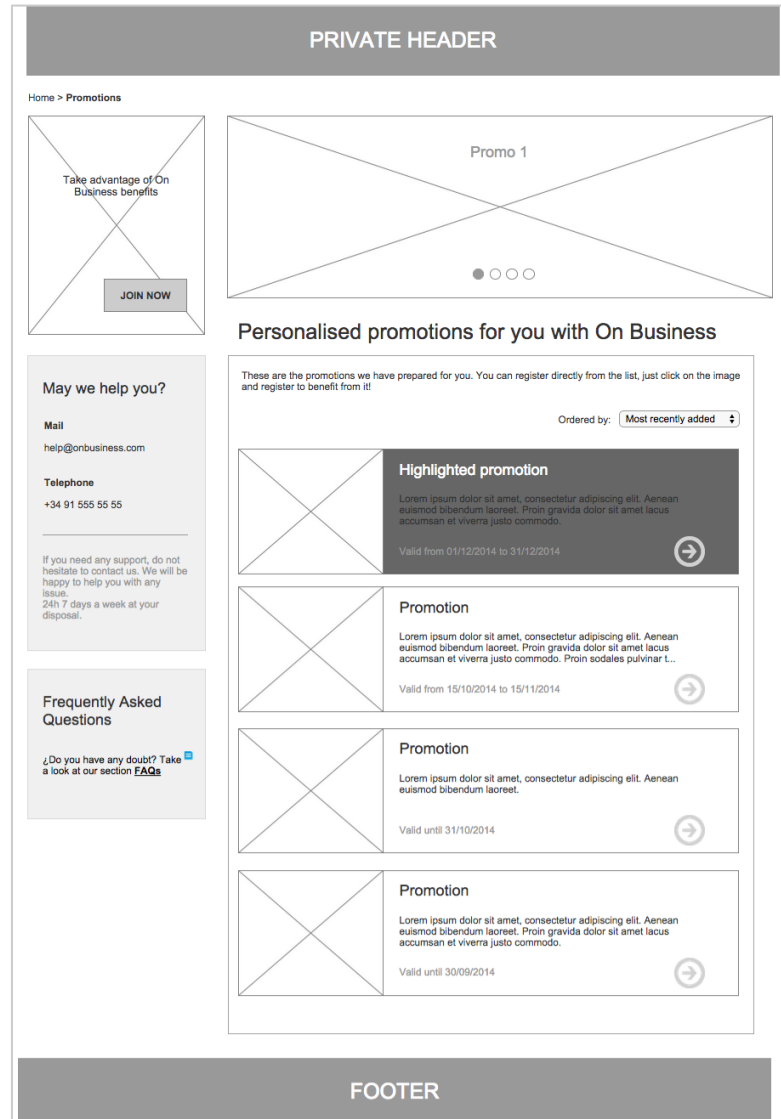
FROM HOME PAGE



FROM MAILINGS



1. LIST OF ALL PROMOTIONS (PUBLIC)



The predefined order for the list of promotions “Most recently added”. The dropdown includes as options “Most recently added” and “Ending soon”.

The last promotion added is highlighted with a different background colour (manual process).

Each promotion in the list is described using an image, a title, a description (no style allowed) and its validity date. The date will have two different formats:

- From dd/mm/yyyy to dd/mm/yyyy when the validity period has not started
- Until dd/mm/yyyy when the promotion is within the validity period

No registration is allowed from the list.

2. PROMOTION DETAIL (PUBLIC)

PRIVATE HEADER

Home > Promotions

May we help you?

Mail
help@onbusiness.com

Telephone
+34 91 555 55 55

If you need any support, do not hesitate to contact us. We will be happy to help you with any issue.
24h 7 days a week at your disposal.

Frequently Asked Questions

¿Do you have any doubt? Take a look at our section [FAQs](#)

Promotion title

Valid From 15/10/2014 to 15/11/2014

Description Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar tempor.

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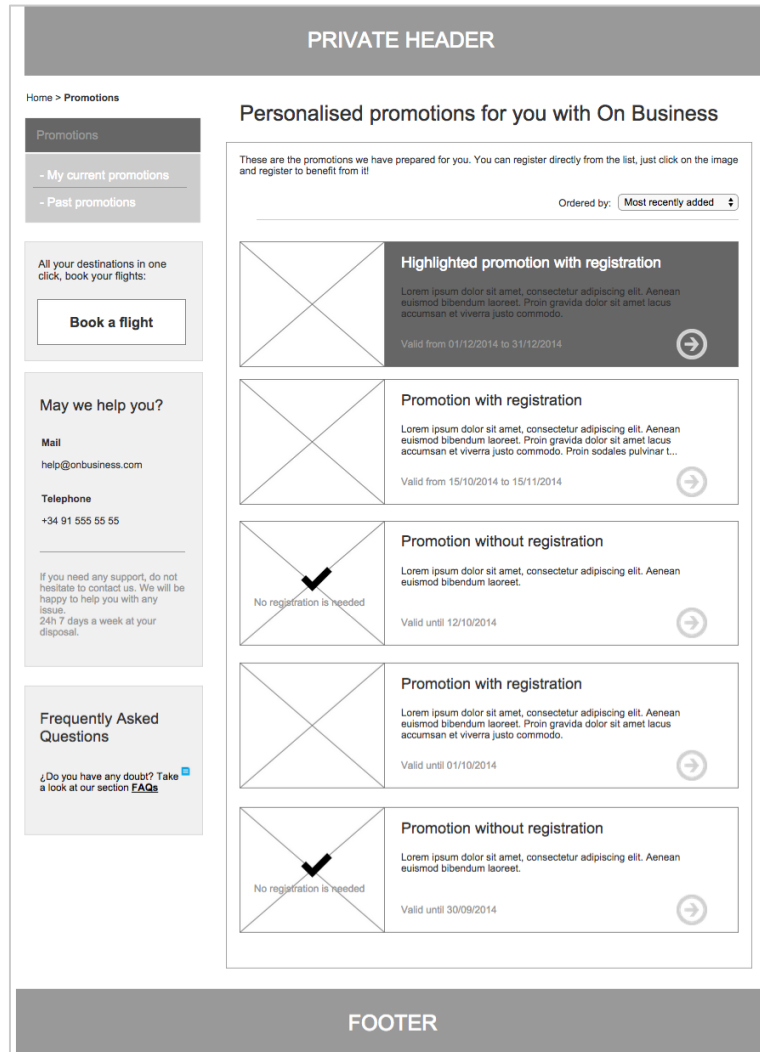
See [Terms & Conditions](#) for this promotion.

[< Back to promotions](#) [Join now](#)

FOOTER

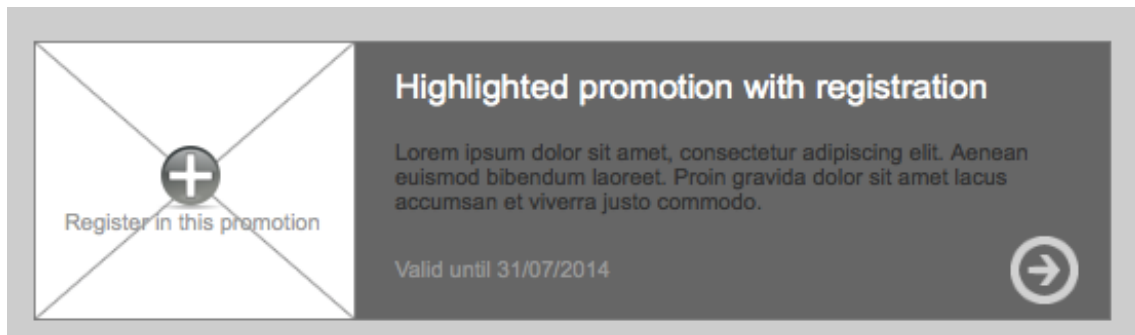
The description of the promotion includes style (bold, bullets, links, etc.).

3. LIST OF ALL PROMOTIONS (PRIVATE)



Note: same features than public list of promotions applied.

There is the possibility to enrol from the list itself. When the mouse is over the image (on hover), the chance to register in the promotion appears:



If the user clicks on the "+", then it is registered in the promotion:



Highlighted promotion with registration

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Valid until 31/07/2014



Once the user is enrolled, the confirmation check is always shown (no hover effect needed). If the promotion does not require a registration process, then the check is continuously displayed.

4. LIST OF “MY CURRENT PROMOTIONS”

List of promotions in which the company is enrolled or that automatically applied considering that the company matches into the target.

PRIVATE HEADER

Home > Promotions > My current promotions

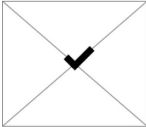
Promotions

- My current promotions
- Past promotions

My current promotions

These are the promotions in which you are now registered. Click on each promotion to see details about conditions, registration dates and status.


Ordered by: **Most recently added** ▾




Promotion with registration

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Valid from 15/10/2014 to 15/11/2014






Promotion without registration

No registration needed

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Valid until 12/10/2014



[< See all promotions available](#)

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help@onbusiness.com

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Frequently Asked Questions

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FOOTER

5. LIST OF PAST PROMOTIONS

In this case, there is not dropdown to select the order the promotions. The order is: the most recently ended at the top.

PRIVATE HEADER

Home > Promotions > Past promotions

Past promotions

These are the past promotions in which your company was enrolled. Click on each promotion to see details about earned benefits.

Promotions

- My current promotions
- Past promotions

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Frequently Asked Questions

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Promotion with registration

Finished 15/09/2014

Promotion without registration

Finished 31/08/2014

[< See all promotions available](#)

FOOTER

6. PROMOTION DETAILS – TO ENROL

PRIVATE HEADER

Home > Promotions > Detail

Promotions

- My current promotions
- Past promotions

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Frequently Asked Questions

¿Do you have any doubt? [Take a look at our section FAQs](#)

Promotion title

X

Valid From 15/10/2014 to 15/11/2014

Description Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar tempor.

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See [Terms & Conditions](#) for this promotion.

[< Back to promotions](#)

Enrol in this promotion

FOOTER

7. PROMOTION DETAILS – CONFIRMATION OF ENROLMENT

PRIVATE HEADER

Home > Promotions > Detail

Promotions

- My current promotions
- Past promotions

May we help you?

Mail
help@onbusiness.com

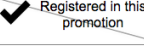
Telephone
+34 91 555 55 55

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Frequently Asked Questions

¿Do you have any doubt? Take a look at our section [FAQs](#)

Promotion title



Valid	Until 12/10/2014
Registration date	08/09/2014
Earned points	2,400 points
Description	<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar tempor.</p> <p>Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nam fermentum, nulla luctus pharetra vulputate, felis tellus mollis orci, sed rhoncus sapien nunc eget odio.</p> <ul style="list-style-type: none">- lorem ipsum- lorem ipsum- lorem ipsum <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.</p> <p>See Terms & Conditions for this promotion.</p>

[< Back to promotions](#) Registered in this promotion

FOOTER

8. PROMOTION DETAILS – CONFIRMATION OF ENROLMENT (promotion with status bar)

PRIVATE HEADER

Home > Promotions > Detail

Promotions

- My current promotions
- Past promotions

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Frequently Asked Questions

¿Do you have any doubt? Take a look at our section [FAQs](#)

Promotion title

Registered in this promotion

Valid	Until 12/10/2014
Registration date	08/09/2014
Status of the promotion	<div><div style="width: 60%;">60%</div></div> 8 / 10 flights 2 flight needed
Earned points	0 points
Description	<p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar tempor.</p> <p>Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Nam fermentum, nulla luctus pharetra vulputate, feis tellus mollis orci, sed rhoncus sapien nunc eget odio.</p> <ul style="list-style-type: none">- lorem ipsum- lorem ipsum- lorem ipsum <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet.</p> <p>See Terms & Conditions for this promotion.</p>

[< Back to all promotions](#) Registered in this promotion

FOOTER

9. PROMOTIONS LIST – NO PROMOTIONS

If no promotions are available in the lists (my current promotions, past promotions) an alert informing about this situation is shown.

PRIVATE HEADER

Home > Promotions > My current promotions

Promotions

- My current promotions
- Past promotions

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Telephone
+34 91 555 55 55


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Frequently Asked Questions

¿Do you have any doubt? Take a look at our section **FAQs**

My current promotions

No promotions available

 You are not enrolled now in any promotion. Please, visit [Promotions](#) and benefit from all the offers we have prepared for you.

Don't miss the opportunity to earn points and much more!

FOOTER